

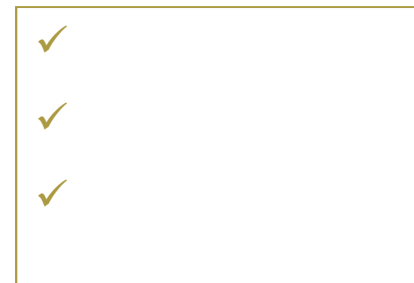
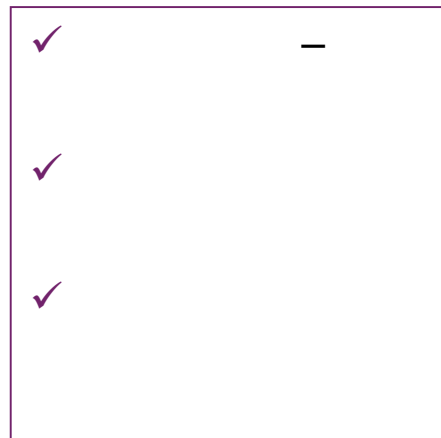
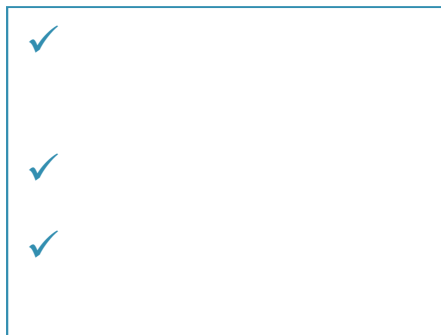
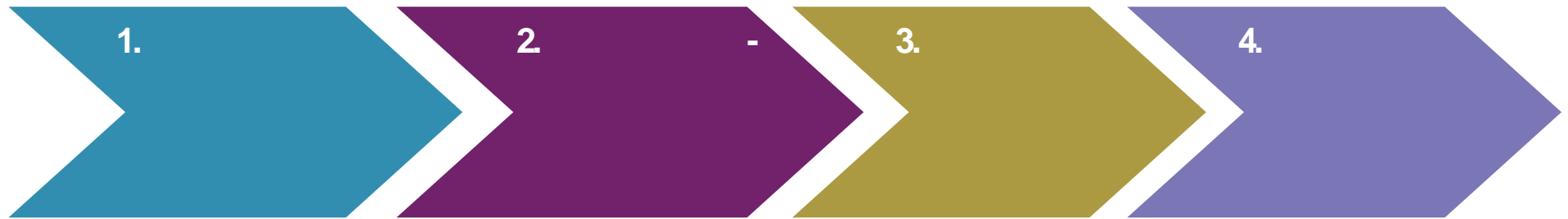


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- 2.
- 3.
- 4.
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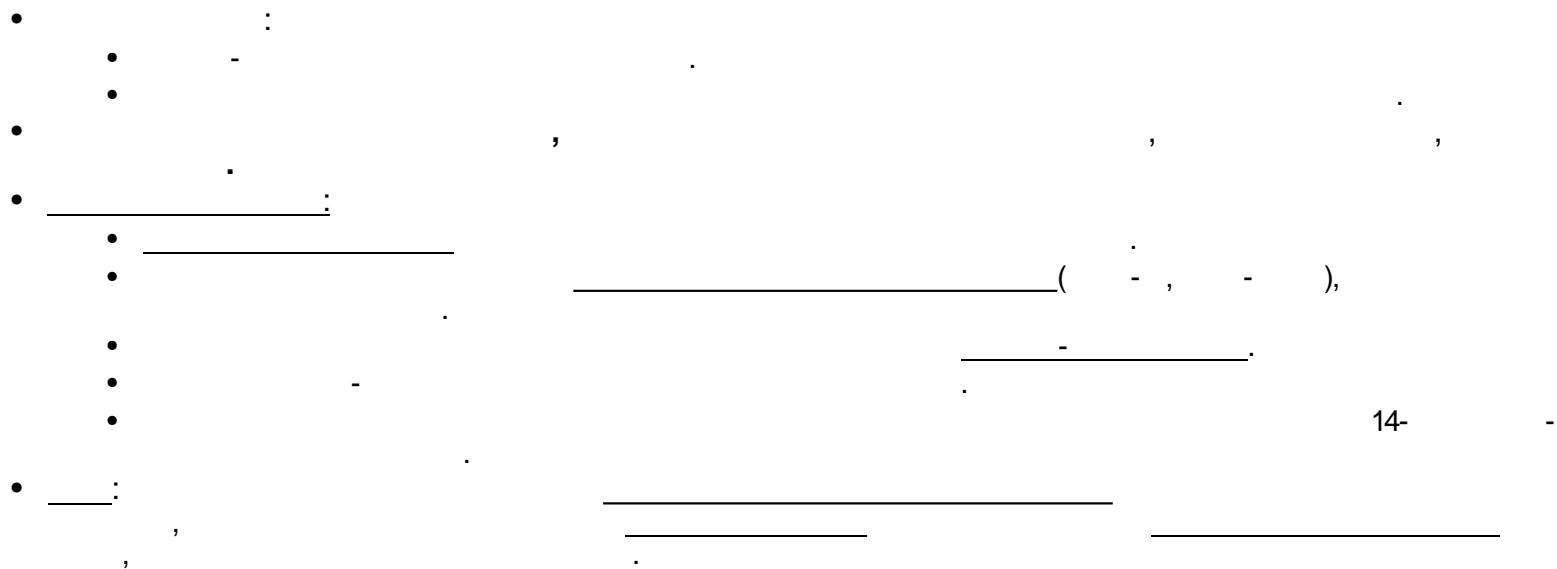


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		1 000	1 000	
357	644	1 804	517	+
301	488	1 621	602	-/+
313	424	1 355	451	+
9 519	6 587	0,692	809	+/-
547	1 028	1 879	481	+
17 125	1 283	0,075	257	+/-



(Aire de Repos)

(Aire de Service)

– Village Etape.

_____ (Raststätte)

(Autohof)

(bewirtschafteten
Rastanlagen)

(Rest area)

(Truck stop)

(Welcome-center)

(View stop)

(Text stop)

2.

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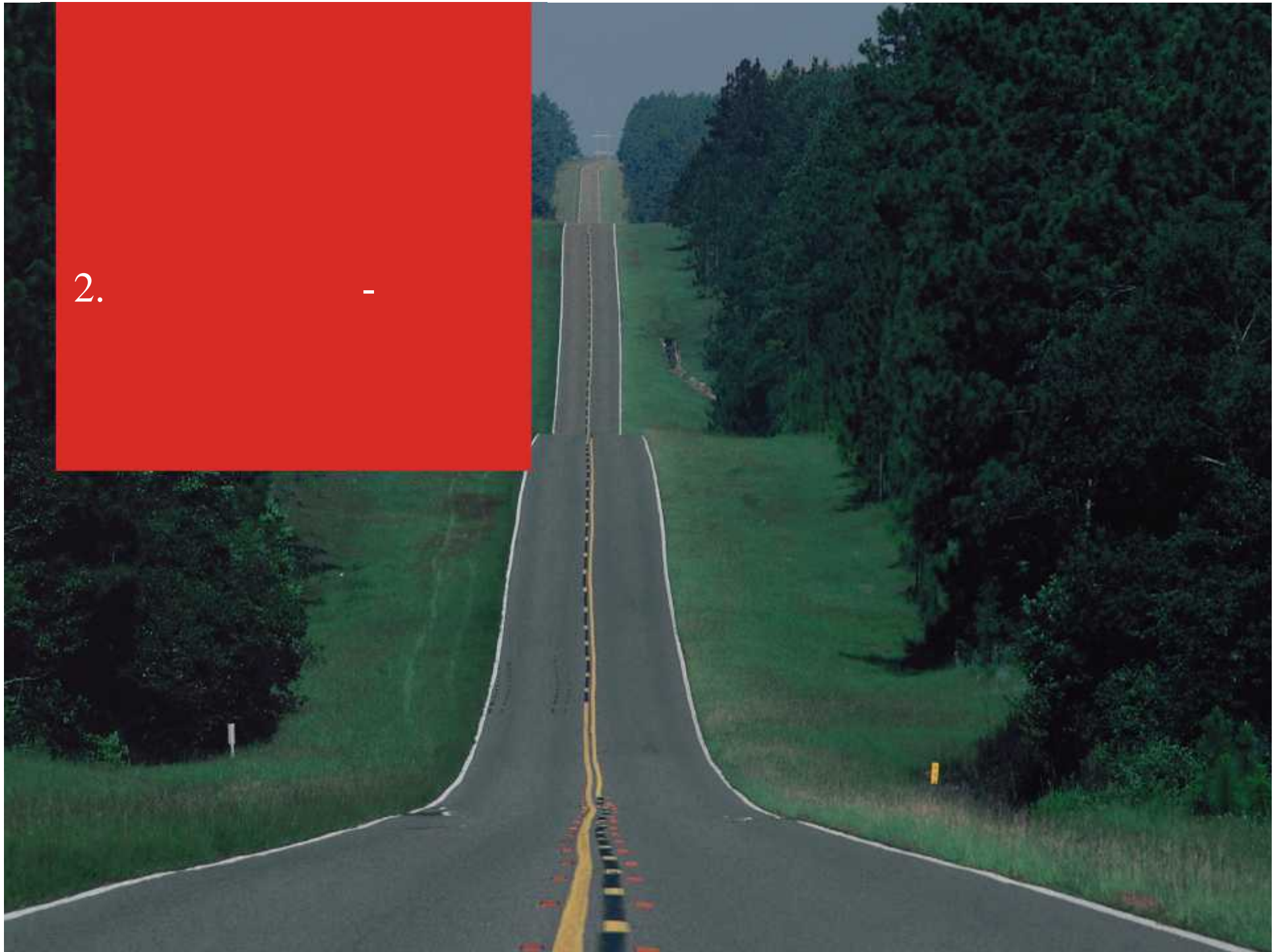
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3.

	1	3	4	10
,	440	509	1 544	664
, /	32 294	14 689	26 213	32 463
, .				
	141	126	408	183
	57	48	223	166
	52	49	222	167
/ /	30	26	92	114
	9	9	21	23
/	16	7	103	33
, .	305	265	1069	686

4, 2014

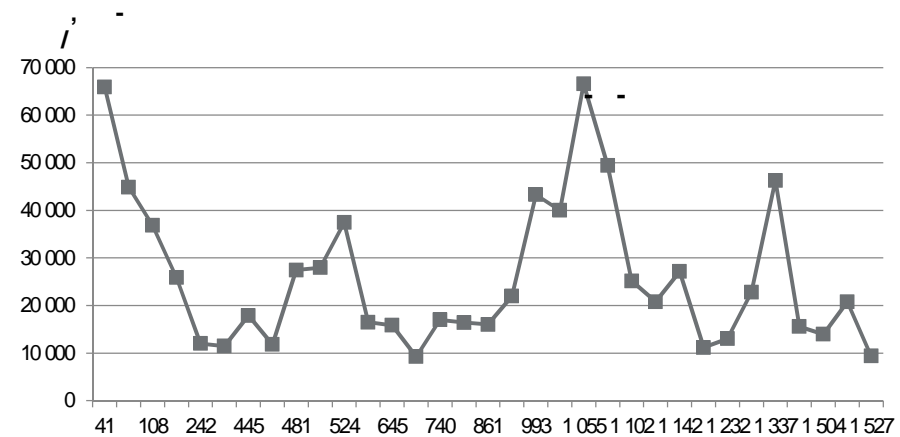
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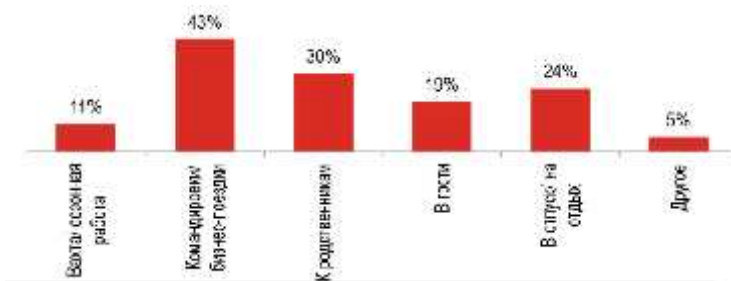
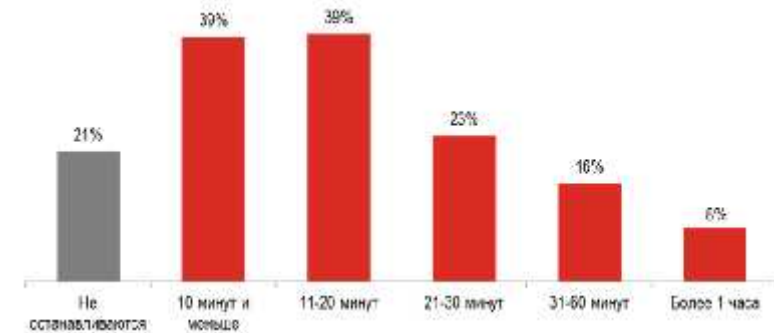
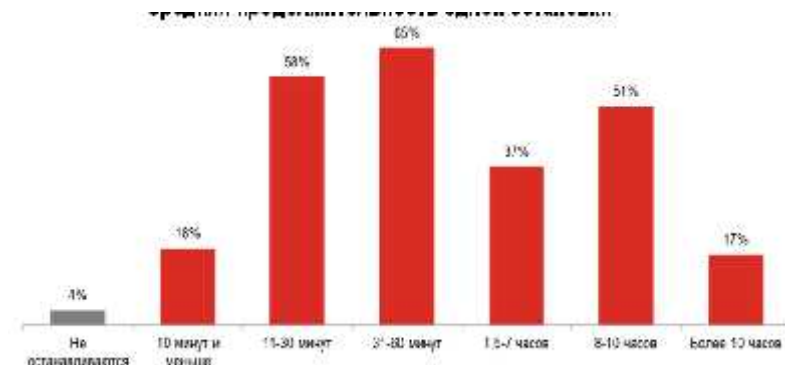
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	1	3	4	10
,	440	509	1 544	664
, /	32 294	14 689	26 213	32 463
, . 100				
	32	24	26	28
	13	9	14	25
	12	9	14	25
/ /	7	5	6	17
	2	2	1	3
/	4	1	7	5




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3.

- 50%- 31-45
- 5
- 65% 31
- 1 8-10 , 51% *
- 41%- 26-35
- 37%
- 10 11-20 , 40% *
- 76%
- - 21-30 . 31-55 . 35%
- 2-4
- - 48%
- - 41%
- 59% *
- 11-20



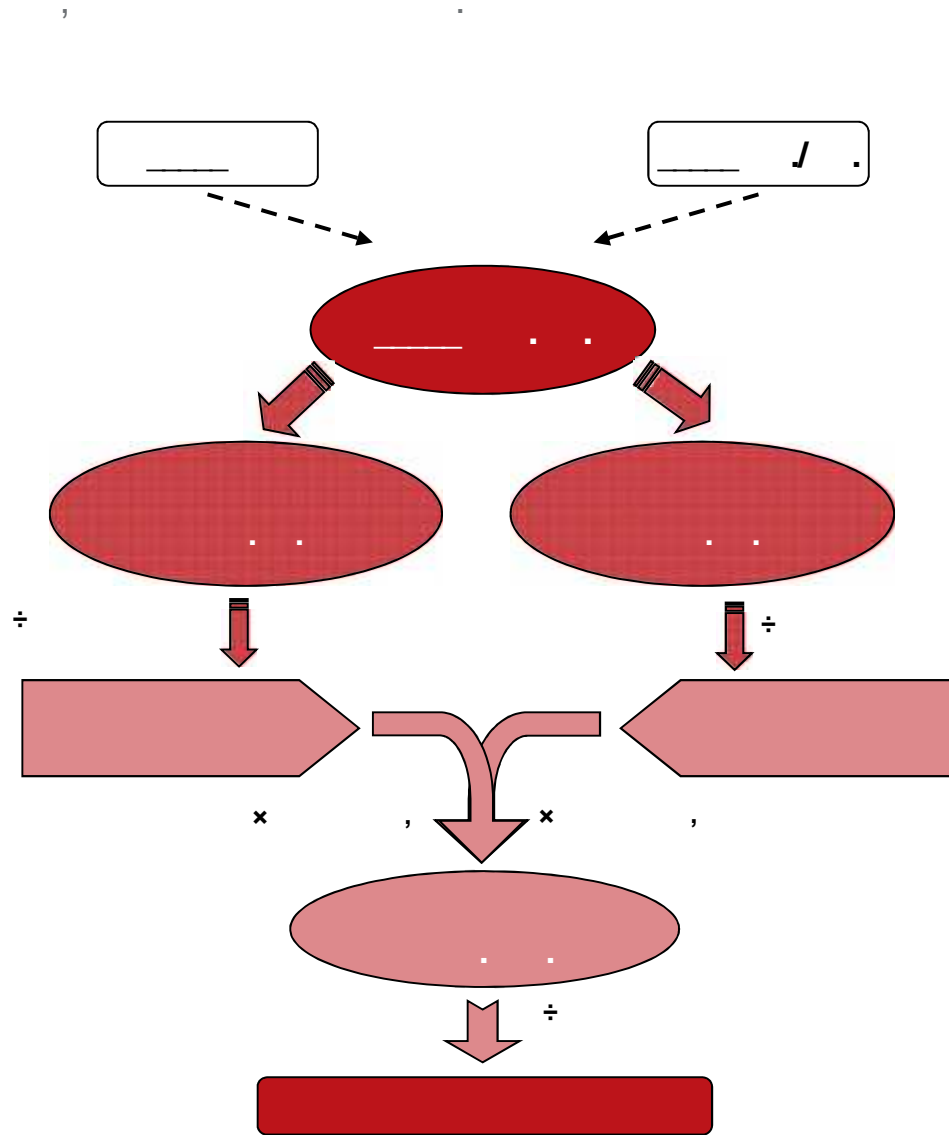
3.

			
	68%	49%	-
	70%	68%	79%
	46%	59%	91%
	86%	83%	97%
/	9%	39%	
	29%	49%	
	4%	2%	1%
	-	29%	

* , / ; : / , ; :

- — 60%
- :
- —60-65 .
- —80-100
- —60-70
- —40-65
- —50-100
- —60-70 (215-220)
- ()— 130 .
- ()—70-90
- / —45-60
- - 40 100 .
- — , , , , — 60 -65 .

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	1	3	4	10
, .	5-6	6-7	19	7-8
, .	10-12	12-14	38	14-16
	2	2	4	2
	1,6	1,4	2,4	1,7
	32-38	34-39	365	51-54
*,	57	48	223	166
	+19-25	+9-14	-142	+112-115

- -4 « ».
- -3 « » ,
- 10 « ».

3.

				
	99%	99%	100%	100%
	98%	99%	97%	90%
/	96%	95%	98%	98%
	93%	-	97%	72%
/	92%	91%	95%	84%
	84%	79%	92%	77%
	82%	80%	86%	73%
	77%	63%	96%	-
	53%	50%	59%	45%
	51%	34%	73%	-
/	53%	61%	42%	-
	50%	59%	37%	48%

/ / - 90%
 - , 60% (2/3 90%) -

 / -
 , , / , , , / .



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 400
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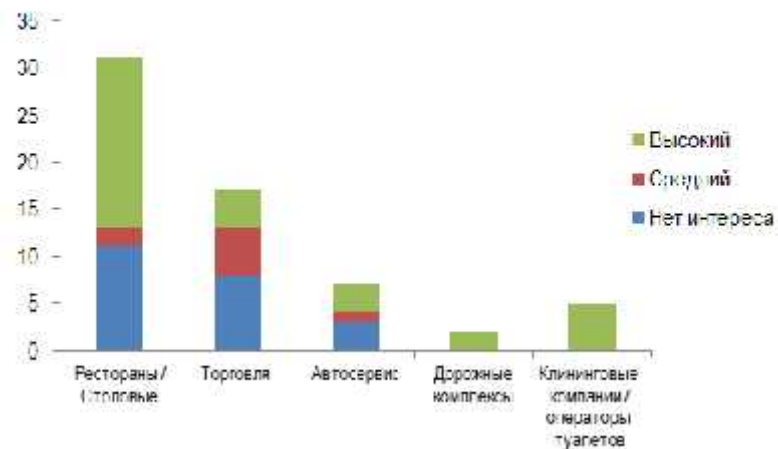
127

/	31
	17
	7
	2
	5
	62

62

, 65%

Распределение ответов компаний в зависимости
от уровня интереса в каждом профиле



	8-20
	30-60
/	100-300
/	310-500
	150-1500
/	60-300

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- ((,) ,)
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- sale-leaseback

4.



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8		-

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